

Manuel Lippmann

Digital Product Engineer

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🏳️ German, English
📍 Munich, Germany

10+ years experience in delivering web products, blending UX, visual design and frontend engineering. Applying an entrepreneurial mindset to turn concepts into impactful, finished solutions.

Skills

Clifton Strengths Top 5

1. Adaptability, 2. Achiever, 3. Connectedness,
4. Restorative, 5. Developer

Frontend Development +4 years

Modern frontend with component-based frameworks, accessible HTML/CSS, APIs, animations, CI/CD, deployment solutions

UX/UI Design & Visual Design +9 years

User-centered design across research, testing, prototyping, design systems, components, developer handoff, multichannel experiences, typography, color, information architecture

FPV Drone Engineering & Flight +3 years

Design, build, solder, program, and tune custom FPV drones; pilot freestyle and cinematic flights under A2 license

Further Experience

2017 - Present • Freelance

Skipper and sailing instructor

Instructor for german sailing licenses on the mediterranean sea for JOJO Wassersport

2021 - 2023 • Part time

Web design lecturer

at Munich University of Applied Sciences; fundamentals of web development, portfolio design, information architecture

Education

2017 - 2021

BA in Industrial Design

Munich University of Applied Sciences

Professional Experience

Apr 2025 - Feb 2026 • Full time

Full-Stack Product Designer @Grapes GmbH

Led the UX/UI redesign of a SaaS platform for food distributors in a 5-person startup, creating an adaptable Version 2.0 interface and implementing the frontend with React and TanStack Query. Worked directly with customers to validate the beta release and iterate on workflows. Rebranded the company identity, produced a brand book and updated core communication assets.

Jan 2024 - Present • Part time

Co-Founder @Dronewerks

Co-founded a full-service FPV drone video company providing concept, shooting, art direction, and post-production. Specialized in custom built drones - from sub-250g whoops to full cinelifters - for video productions, offering gear, personnel rental, and subcontracting services to support professional video companies.

Nov 2021 - Feb 2025 • Full time

Design Implementation Specialist

@DieProduktMacher GmbH

Worked at the intersection of UX/UI design and frontend development, creating sites and web applications. Built interactive prototypes, design systems, and production-ready interfaces using Next.js T3 Stack and others. Ensured seamless design-to-code implementation and collaborated with external teams to deliver projects accurately and efficiently.

Jun 2015 - Sep 2017 • Full time

Digital Product Designer @sqanit GmbH

Designed UX/UI for customer, technician, and backoffice apps for a QR-based customer service platform. Built interactive prototypes, tested with users, created the company brand, built the marketing website (HTML/CSS) and supported business development and go-to-market strategies.

Aug 2013 - Apr 2015 • Full time

3D & Visual Designer @CFC CarFilmComponents

Created 3D vehicle renderings and social media assets + newsletters.